



FACT

FULL ACCESS &
COORDINATED
TRANSPORTATION

Coordinating Access to Life

JULY 2009 NEWS

"We have no choice. We must bring about change in the transportation system for the betterment of those people who do not have their own vehicle, or who loose the ability to drive, or have never been able to drive. Movement around and throughout your community is something that is critical to the quality of life of all people."

- FACT Founders

Moving Forward! The Business Plan

We are excited! FACT has completed the selection process and after careful consideration selected consultants Nelson/Nygaard to develop our 'Strategic Business and Recovery Plan'.

The Business Plan is funded through a New Freedom grant project to establish the foundation for FACT's development. This Plan Development phase will answer important questions such as:

- 1) How many partners are willing to coordinate and address the traditional hurdles that include insurance, maintenance, shared resource deployment, cost allocation, and others?;
- 2) What business / service model would most effectively meet your clients needs ?;
- 3) What managerial structure can best oversee the established service delivery model?

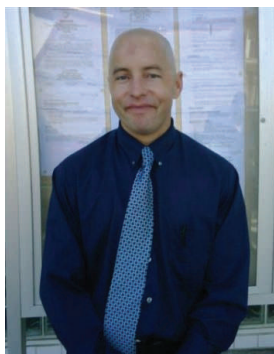
As Council on Access and Mobility (CAM) members, your input and involvement is much needed and most welcome. The structure of FACT's Business Model and design of the Strategic Plan is dependent upon the nature of our involvement. FACT's direction, structure and implementation schedules are open ended questions to be

answered during the development of this plan.

These questions will also determine if a phased in pilot start-up plan is warranted.

Many thanks to the FACT Technical Advisory Committee or TAC (see page 2 "Who/What is TAC?") for its assistance with the RFP development and selection of the Business Plan consultant.

As we move forward with this significant step we will continue to keep you updated on our progress. Thanks so much for your support!



Max Calder, FACT Executive Director

City Link Heads Up a Sub-Regional Maintenance Pilot



Our hats are off to City Link Foundation for taking the lead to coordinate a pilot sub-regional maintenance program in East County.

The maintenance pilot will establish a non-profit/DBE business model that will reduce maintenance costs to service providers and enable them to redirect valuable revenue toward client service.

The credit for leading this effort goes to City Link's Ben Macias who has taken the initiative to develop a model and manage the pilot project.

For all those interested in the benefits of maintenance coordination, a CAM Workshop is scheduled to begin at 10 am on July 29th at the City Link facility in Spring Valley (1125 Presioca Street, Spring Valley 91977).

We look forward to this smart, ground-breaking pilot and urge transportation vendors to get involved!

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CAM Update

The Council on Access and Mobility (CAM) held its second '09 quarterly meeting on June 17th with over twenty attendees representing transportation throughout the county. The minutes of that meeting will be emailed in July to everyone on the CAM distribution list. If your email address has changed, please update with FACT.

Save the date! A Summer workshop (7/29) will center on Regional Maintenance (see page one "City Link Heads Up a Sub-regional Maintenance Pilot.")

Meanwhile, FACT will schedule a CAM Stakeholders meeting in August to solicit input and involvement for the development of its Strategic Business Plan. Primary issues such as revenue allocation, demand estimations, resource capacity and availability, and maintenance will be addressed. Our goal will be to review what "coordination" can effectively mean from both near and long term perspectives in San Diego. To answer these questions, we will directly address the traditional hurdles to coordination and review the viability of a near term pilot to include interested providers. The near term pilot would be planned with recently hired FACT Business Plan consultants Nelson\Nygaard if the scale of service provision warrants what will hopefully be a relatively large "start-up." The pilot review would ensure the most effective service delivery model is utilized for the deployment of a phased in start-up plan.

FACT Seeks New Board Members

FACT is seeking individuals that have a committed interest in improving transportation circumstances in San Diego County. Board meetings are held each month on the second Wednesday from 9:00am-11:00am in Oceanside - a relaxing Coaster-ride from San Diego or Sprinter-trip from Escondido.

Please contact FACT Executive Director, Max Calder, at 760-643-4081 or mcalder@factsd.org to learn more about board member candidacy!

Who/What is TAC?

On May 13th, the FACT Board of Directors passed a motion to establish a Technical Advisory Committee (TAC) that will be comprised of regional stakeholders in positions of expertise who will attend and report to the FACT Board. TAC's endeavors will provide the planning foundation for FACT's underlying mission.

Thus far, TAC includes Alane Haynes (NCTD), Danielle Kochman (SANDAG), and Floyd Willis (AIS). Each of these individuals brings a unique paradigm and professional awareness to FACT.

A TAC base that is diversely represented is critical to ensure unmet needs are being defined and subsequently met. As a FACT 'service provision model' develops, we welcome your interest and involvement, as it will be essential to the success and growth of a coordinated San Diego County transportation network.



FACT & CAM Members Join OES for Level II Emergencies

The Office of Emergency Services (OES) called for help. FACT & CAM members said, "No problem!"

At an April 29th OES workshop, FACT acquired a seat in the Emergency Operations Center (EOC) meaning that CAM member volunteers will coordinate evacuations as needed and possible in 12-hour rotated shifts during a declared Level II emergency.

FACT thanks the Cheneweth Foundation, City Link, and Sharp Hospital for rotating with FACT to fill that seat, in addition to all of our CAM Members contributing transportation resources during prior and future emergency times of need. Your commitment and dedication to helping those most in need is sincerely appreciated throughout our region!

Please join us for the next CAM meeting:

Wednesday, September 16th
 10:00am - 12:00pm
 Cal Trans Bldg.
 4050 Taylor St., S.D. 92110
 For more information please call the FACT office @ 760.643.4081