

Spring 2012 Highlights

- Norine Sigafoose and Alane Haynes joined the FACT Board of Directors in March 2012
- FACT hired Novette Buenaflor as Grant Analyst; Meagan Schmidt was promoted to Service Planner

RideFACT: Serving Escondido, Poway, and Rancho Bernardo

On March 17, 2012 FACT inaugurated the RideFACT brokered transportation program serving Escondido, Poway, and Rancho Bernardo. The inauguration was held in conjunction with Alta Golden's Memory Center Open House at their facility in Rancho Bernardo.

RideFACT provides general purpose trips Monday through Friday 8am - 6pm, to seniors (60+) traveling within the service area. Reservations are made through FACT at (888) 924-3228 and are accepted up to 7 days in advance.

This is a one year pilot program service funded by a Senior Mini Grant. Fares for the service are \$4.00 (up to 5 miles), \$8.00 (up to 10 miles), \$12.00 (up to 15 miles), and \$15.00 (up to 30 miles).

FACT is in partnership with several transportation providers who are assigned trips based on trip cost and rider needs. The service operates as a brokerage which first refers callers to existing transportation services; if the available services are unsuitable for the rider, FACT will perform the trip. The brokering of trips promotes cost efficiency and the sustainability of the service.

If you have questions or you are a transportation provider and would like to be a part of the brokerage, please call us at (760) 754-1252.

FACT Services

Transportation Referrals over the Phone:

FACT maintains a comprehensive database of transportation services in San Diego. The referrals can be obtained by calling FACT staff at 760-754-1252 or toll free at 888-924-3228, 9am-5pm on weekdays.

Web based information:

FACT maintains a web based database of transportation services which can be accessed directly by riders or through FACT staff at www.factsd.org.



FACT Chair Dave Roberts speaks to guests at RideFACT inauguration on March 17, 2012

Veterans Community Living Initiative Grant

Since late 2011 FACT has been working with SANDAG, 211 and a number of other parties to prepare the (VTCLI) grant proposal. The grant is funded by USDOT to improve mobility for active duty service men, women, veterans and their families.

FACT Board of Directors

Dave Roberts – Chair, Bob Campbell - Vice Chair, Susan Hafner – Treasurer, Teresa Arballo Barth – Secretary, John Aguilera, LaVonna Connelly, Alane Haynes, Phil Monroe and Norine Sigafoose