Referrals (Total + By Source)

= 2315  Web Hits

=  155  Referrals by Phone
Website Traffic Growth

Website Traffic Growth

- Users
- Sessions
- Pageviews

Month

Sep-20: 3378
Oct-20: 3769
Nov-20: 3173
Dec-20: 3094
Jan-21: 3222
Feb-21: 3572
Mar-21: 4614
Apr-21: 4369
May-21: 4146
Jun-21: 5686
Jul-21: 6042
Aug-21: 6676
Sep-21: 5032
Programs in Database

Programs in Database

- New Programs
- Total Programs

<table>
<thead>
<tr>
<th>Month</th>
<th>Total Programs</th>
<th>New Programs</th>
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<td>Sep-21</td>
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</tbody>
</table>
Monthly RideFACT & Total Contracted Trips

1,393  
Trips Provided by RideFACT

1,403  
Contracted trips provided
Trips Provided by Service

Trips Provided by Service

- RideFACT Trips
- Contracted Trips

Graph showing the number of trips provided by service from Sep-20 to Sep-21. The graph indicates a fluctuation in the number of trips with peaks and troughs.
Total Trips Provided

Total Trips Provided

- September-20: 4074
- October-20: 4471
- November-20: 4169
- December-20: 4624
- January-21: 4252
- February-21: 3850
- March-21: 3125
- April-21: 2429
- May-21: 1953
- June-21: 2541
- July-21: 2998
- August-21: 2620
- September-21: 2796
RideFACT Average Mileage Per Trip

9.2 Miles Per Trip
RideFACT Average Trip Cost

= $21.92 per trip
Top Referred Agencies

National Multiple Sclerosis Society
Pacific South Coast Chapter

NORTH COUNTY TRANSIT DISTRICT

MTS
Total Trips Since Inception

270,054 trips