Usage Report
March 2022
Referrals (Total + By Source)

= 2,497 Web Hits

= 221 Referrals by Phone
Website Traffic Growth

**Website Traffic Growth**

- **Users**
- **Sessions**
- **Pageviews**

**Month**

<table>
<thead>
<tr>
<th></th>
<th>Jun-22</th>
<th>Jun-21</th>
<th>May-21</th>
<th>Apr-21</th>
<th>Mar-21</th>
<th>Dec-30</th>
</tr>
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<tbody>
<tr>
<td>Users</td>
<td>1995</td>
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<td>2042</td>
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**Month**

<table>
<thead>
<tr>
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<th>Jan-22</th>
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<th>Mar-22</th>
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<tbody>
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<tr>
<td>Pageviews</td>
<td>1552</td>
<td>1554</td>
<td>5677</td>
</tr>
</tbody>
</table>
Programs in Database

![Bar chart showing programs in database from March 2021 to March 2022. The chart indicates a consistent trend with a slight increase in July 2021.]
Monthly RideFACT & Total Contracted Trips

2,585
Trips Provided by RideFACT

1,295
Contracted trips provided
Trips Provided by Service

Trips Provided by Service

- RideFACT Trips
- Contracted Trips

Month

- Mar-21
- Apr-21
- May-21
- Jun-21
- Jul-21
- Aug-21
- Sep-21
- Oct-21
- Nov-21
- Dec-21
- Jan-22
- Feb-22
- Mar-22
Total Trips Provided
RideFACT Average Mileage Per Trip

9.0 Miles Per Trip
RideFACT Average Trip Cost

= $34.89 per trip
Top Referred Agencies

MTS

NORTH COUNTY TRANSIT DISTRICT

TRAVELERS AID SAN DIEGO
Total Trips Since Inception

287,932 trips